August 16, 2017

Monument Review, MS-1530
U.S. Department of the Interior
1849 C Street NW
Washington, DC 20240

RE:  Local Business Support for the Carrizo Plain National Monument

Dear Interior Secretary Ryan Zinke:

The undersigned businesses are writing to express our full support for the Carrizo Plain National Monument in San Luis Obispo County, California. We understand that you are currently considering whether to shrink or eliminate the monument, pursuant to Presidential Executive Order 13792 of April 26, 2017. We support the monument in its existing configuration because of the benefits it provides to our region’s economy and quality of life.

Our companies are diverse, ranging from farms and ranches to retail shops, hotels and restaurants, wineries and breweries, technology companies, service industries, and outdoor recreation and tourism destinations. But we all share a common interest in ensuring that San Luis Obispo County remains a premiere destination to work, live, and visit.

Protected open spaces like the Carrizo Plain National Monument provide a boon to our local economies. Throughout the year, and especially during the springtime wildflower “superblooms” that define the Carrizo Plain, hundreds of thousands of people visit this treasured landscape. When they do, they also purchase gas at our local service stations, food at our local restaurants and grocery stores, lodging at our local hotels, and supplies and necessities at our local shops.

The City of Atascadero, the City of Taft, and the town of Santa Margarita are officially recognized as “gateway” communities to the Carrizo Plain precisely because of this mutually beneficial relationship between open space, outdoor recreation, and the health of our local economy.

The economic benefits of the Carrizo Plain National Monument extend to the far reaches of San Luis Obispo County and beyond. A recent study by Headwaters Economics showed that regional economies adjacent to 17 national monuments – including the Carrizo Plain – experienced robust growth in the years following the formal designation of the area. National monuments help nearby communities diversify economically while increasing quality of life and recreational opportunities that make our cities and towns more attractive for new residents, businesses, and investment. Specifically, since the Carrizo Plain became a monument in 2001, real personal income grew by 55%, jobs grew by 28%, and real per capita income grew by 23%.

Travel and tourism are important to our bottom line, representing about 19% of total private wage and salary employment, or 53,354 jobs, in San Luis Obispo and Kern counties in 2015. In California, the
Outdoor Industry Association reports that recreation contributes $92 billion annually to the state’s economy and sustains 691,000 jobs.

The Carrizo Plain is a cornerstone of our region’s economy and quality of life. It is a unique landscape, and there is no other place like it on Earth. It contains the largest alkali lake in southern California, a segment of the San Andreas Fault, old homesteads and farmhouses, sacred sites and ancient pictographs important to Native Americans, campgrounds, a visitor’s center, and hundreds of miles of roads and trails. It truly is one of the crown jewels of our region and is deserving of meaningful, long-lasting protection.

On behalf of our employees, customers, and clients, we urge you to keep all the current protections in place for the Carrizo Plain National Monument. The economic and environmental health of our region depends on it.

Sincerely,

All Good
Caroline Duell, Founder/President
Morro Bay

Allen Construction
Bryan Henson, President
Santa Barbara, San Luis Obispo & Ventura

Amplify Wines
Cameron & Marlen Porter, Owners
Santa Maria

Ancient Peaks Winery
Amanda Wittstrom Higgins, VP of Operations
Santa Margarita

Antiques & Treasures Galore
Alexis Stuart, Owner
Nipomo

Arcadia Studio
Puck Erickson, Principal
Los Olivos & Santa Barbara

Asian Experience
Dennis Schertz, Owner
Taft

Bambu Batu
Jon & Anna Chruszch, Owners
San Luis Obispo

Bang The Drum Brewery
Noelle DuBois, Owner
San Luis Obispo

The Bank Sports Lounge
Dennis Schertz, Owner
Taft

The Barn Antiques
Cathy Hendrix, Owner
Santa Margarita

Basecamp Café & Info Lounge
Stacey Hadner, Owner
Pine Mountain Club

Bear Claw Bakery
John Donnelly, Co-Owner
Pine Mountain Club

Beckmen Vineyards
Steve Beckmen, Winemaker
Los Olivos

Bedford Winery
Stephan Bedford, Owner
Los Alamos

Bell Street Farm
Jamie Gluck, Owner
Los Alamos
Best Western Plus Taft Inn
Kevin Patel, General Manager
Taft

Big Sky Café
Greg Holt, Owner
San Luis Obispo

Bill Dewey Photography
Bill Dewey, Owner
Santa Barbara

Bill Gaines Audio
Bill Gaines, Owner
San Luis Obispo

Bistro on the Greens
James Lewis, Vice President
Pine Mountain Club

Blue Sky Center
Philip Jankoski, CEO
New Cuyama

Bluebird Salon
Ariel Shannon, Owner
San Luis Obispo

Bob’s Well Bread
Bob and Jane Oswaks, Owners
Los Alamos

The Boutique in PMC
Pamela Plouffe, Owner
Pine Mountain Club

Branch Mill Organic Farm & Retreat Center
Ruth Madocks, Owner
Arroyo Grande

Brennan’s Dream Weaver Ranch
Militsa Brennan, Owner
Frazier Park

Buena Vista Motel
Shahrukh Dadabhoy, Owner
Buttonwillow

Burger Barn
Nick Barakat, Owner
New Cuyama

Butcher Snaps Media
Luke Butcher, Owner
Ventura

BW Implement Company
Joel Seal, General Manager
Buttonwillow

C&H Market
Nick Barakat, Owner
New Cuyama

Café Silva Bella
Carrie Noguela, Owner
Pine Mountain Club

Cambria Pines Lodge
Teri O’Rourke, Sales Manager
Cambria

Carrizo Lavender Farm
Patrick McGibney, Owner
California Valley

Casa Dumetz Wines
Sonja Magdevski, Winemaker/Owner
Los Alamos

Central Coast Outdoors
John Flaherty, Owner
Los Osos

Chuck Place Photography
Chuck Place, Owner
Santa Barbara

Condor’s Hope Ranch
Roberta Jaffe and Stephen Gliessman, Owners
Cuyama Valley

Costa de Oro Winery
Gary Burk, Co-Owner
Santa Maria
Creative Garden Design
Eva Powers, Owner
Buellton

Cuyama Deli
Nick Barakat, Owner
New Cuyama

Cycle Star Bicycles
Scott Clark, Owner
Orcutt

Dan Holmes Photo
Dan Holmes, Owner
Ventura

Dancing Deer Farm
Maria Bucaro, Manager
Templeton

Deckers Brands
Dave Powers, President & CEO
Goleta

DLA Architecture
Donald Lee Avery, Architect
Morro Bay

Donegee Media
Victoria Hungerford, Owner
Frazier Park

Dr. J’s Bicycle Shop
Corey Evans, Owner
Solvang

Ecotones Landscapes, Inc.
Greg Frugoli, President
San Luis Obispo

The Educated Gardner
Simone Smith, Owner
Santa Margarita

Eco Pet and Plant
Lisa Gadsby, Owner
Santa Maria

Enchanted Realm Gifts
Lacey Skinner, Owner
Santa Maria

Falcon’s Nest
Monica Tomlinson, Owner
Frazier Park

Fantasy Art
Cara Brown, Owner
Los Osos

Figueroa Mountain Brewing Company
Jaime Dietenhofer, Founder/CEO
Buellton

Four Elements Organic Farm
Ryan Rich, Co-Owner
Atascadero

French Camp Vineyards
Nicholas Miller, Partner
Santa Margarita

Frequency Wine Company
Zach Wasserman, Winemaker
Los Alamos

Full of Life Foods
Clark Staub, Founder/Owner
Los Alamos

Gaia Graphics and Associates
Terre Dunivant, Owner/Creative Partner
San Luis Obispo

Greyfox Investors LLC
Nathan Wallace, Managing Member
Ojai

Heidi Petersen Ceramics
Heidi Petersen, Owner
Santa Margarita

Infinite Functions, Inc.
Susan & Richard Harvey, Owners
Paso Robles
Jennings Realty/Pine Valley Property Mgmt.
Andrea and Jeff Mowry, Owners
Pine Mountain Club

Juniper Ridge
Hall Newbegin, Founder & President
Berkeley

Kaleidoscope Inn & Gardens
Rebecca Beauchamp, CEO
Nipomo

Kenneth Volk Vineyards
Kenneth Volk, Owner & Winemaker
Santa Maria

Laetitia Vineyard & Winery
Eric Hickey, President
Arroyo Grande

Las Pilitas Nursery
Bert & Celeste Wilson, Owners
Santa Margarita

Len Collective
Shannon Len, Owner
San Luis Obispo

The Loading Chute Restaurant & Barn
Dana Depeda, Owner
Creston

Lucky Dog Pistachios
Gene & Gail Zannon, Owners
Cuyama Valley

Main Street Cycles
Bob Albrecht, Manager
Santa Maria

Manzanita Nursery
Ron & Diane Griffin, Owners
Solvang

Marc Muench Fine Art Photography
Marc Muench, Owner
Goleta

Marcia Burtt Gallery
Marcia Burtt, Owner
Santa Barbara

Margarita Adventures
Amanda Wittstrom Higgins, VP of Operations
Santa Margarita

Maricopa Shell Gas Station
Bob Archibald, Owner
Maricopa

McConnell’s Fine Ice Creams
Michael Palmer & Eva Ein, Owners
Santa Barbara

MK Gas
Nick Barakat, Owner
New Cuyama

Motel 8 Maricopa
Manji Kumar, Owner
Maricopa

The Mountain Air
Wayne Patterson, Owner
San Luis Obispo

Municipal Winemakers
Dave Potter, Owner/Winemaker
Los Alamos

Native Herbs & Honey Company
Violet Cavanaugh, Owner
Los Osos

The Old Bear Bed & Breakfast
David Stenstrom and Maxine Cameron, Owners
Pine Mountain Club

Om El Arab International Stallions
Janina Merz, Owner
Santa Ynez

Outdoor Industry Association
Gordon Seabury, President
Boulder, CO
**Pacific Energy Company**  
John Ewan, Owner  
San Luis Obispo

**Patagonia**  
Hans Cole, Director of Environmental Campaigns  
Ventura

**Pine Mountain General Store**  
Tony Khalil, Owner  
Pine Mountain Club

**Pine Mountain Pizza Company**  
Chris Lyons, Owner  
Pine Mountain Club

**Pine Mountain Village Hotel**  
Andrea and Jeff Mowry, Owners  
Pine Mountain Club

**Pizza Factory**  
Felix Bravo, Owner  
Taft

**The Place**  
Vicky & Alick Duncan, Owners  
Ventucopa

**The Porch**  
Byron Smith, Owner  
Santa Margarita

**Presqu’ile Winery**  
Matt Murphy, President  
Santa Maria

**Qupé**  
Bob Linquist, Owner  
Santa Maria

**Real Cheap Sports**  
Tim Coates, Owner  
Ventura

**REI Oxnard**  
Sara Blakely, Store Manager  
Oxnard

**Rinconada Dairy Farm**  
Christine & Jim Maguire, Owners  
Santa Margarita

**Riverbench Vineyard & Winery**  
Laura Booras, General Manager  
Santa Maria & Santa Barbara

**Rock Front Ranch**  
Alisha Taff & Barney Skelton, Owners  
Cuyama Valley

**Roots Eatery**  
Debbie & Mike Perry, Owners  
Taft

**Roots Organic Farm**  
Jacob Grant, Owner  
Santa Ynez

**Route 33 Sandwich Company**  
Jess Carpenter & Scott Brown, Owners  
Taft

**Russ Bishop Photography**  
Russ Bishop, Owner  
Ventura

**Ruth’s Herbal Remedies**  
Ruth Madocks, Owner  
Arroyo Grande

**Sage Ecological Landscapes & Nursery**  
Todd Davidson, General Manager  
Los Osos

**Sagebrush Annie’s**  
Larry & Karina Hogan, Owners  
Ventucopa

**Santa Barbara Highlands Vineyard**  
Georgie Hackett, Sales & Marketing  
Cuyama Valley

**Santa Barbara Pistachio Company**  
Gene & Gail Zannon, Owners  
Cuyama Valley
Santa Maria Civic Theatre  
John Shade, Board Member  
Santa Maria

Saucelito Canyon Vineyard  
Bill & Nancy Greenough, Owners  
San Luis Obispo

Skelton Performance Horses  
Alisha Taff & Barney Skelton, Owners  
Cuyama Valley

San Luis Obispo Chamber of Commerce  
Charlene Rosales, Director of Government Affairs  
San Luis Obispo

SLO Life Magazine  
Tom Franciskovich, Publisher  
San Luis Obispo

Solminer Wine  
David & Anna deLaski, Owners  
Los Olivos

Something Different  
Carolyn Rivaldi, Owner  
Nipomo

Southern Los Padres Trekking Company  
Craig R. Carey, Owner/Guide  
Ventura

Taste of India  
Pritpal Sings, Owner  
Buttonwillow

The Southern Station  
Carrie Collins, Owner  
Santa Margarita

Sowle Ranch  
Dave Sowle & Marcia Burtt, Owners  
Southern San Luis Obispo County

Studio 58  
Peg Grady, Co-Owner  
Santa Margarita

Tim Hauf Photography  
Tim Hauf, Owner  
Ojai

Tiber Canyon Ranch  
Will Carlton & Chris Anderson, Owners  
San Luis Obispo

Tina’s Diner  
Tina Johnson, Owner  
Maricopa

Toad&Co  
Gordon Seabury, CEO  
Santa Barbara

Topa Topa Brewing Company  
Jack Dyer, Co-Founder  
Ventura/Santa Barbara

Tri-County Pistachio Co.  
Gene & Gail Zannon, Owners  
Cuyama Valley

Valley Piggery  
Jake Francis, Proprietor  
Santa Ynez

Verdad Wines  
Louisa Sawyer Linquist, Owner  
Santa Maria

Willow Ranch Restaurant  
Leland Scott, Owner  
Buttonwillow

Wine & Design Orcutt  
Laura Lowe, Owner  
Orcutt