

August 16, 2017

Monument Review, MS-1530
U.S. Department of the Interior
1849 C Street NW
Washington, DC 20240

RE: Local Business Support for the Carrizo Plain National Monument

Dear Interior Secretary Ryan Zinke:

The undersigned businesses are writing to express our full support for the Carrizo Plain National Monument in San Luis Obispo County, California. We understand that you are currently considering whether to shrink or eliminate the monument, pursuant to Presidential Executive Order 13792 of April 26, 2017. We support the monument in its existing configuration because of the benefits it provides to our region's economy and quality of life.

Our companies are diverse, ranging from farms and ranches to retail shops, hotels and restaurants, wineries and breweries, technology companies, service industries, and outdoor recreation and tourism destinations. But we all share a common interest in ensuring that San Luis Obispo County remains a premiere destination to work, live, and visit.

Protected open spaces like the Carrizo Plain National Monument provide a boon to our local economies. Throughout the year, and especially during the springtime wildflower "superblooms" that define the Carrizo Plain, hundreds of thousands of people visit this treasured landscape. When they do, they also purchase gas at our local service stations, food at our local restaurants and grocery stores, lodging at our local hotels, and supplies and necessities at our local shops.

The City of Atascadero, the City of Taft, and the town of Santa Margarita are officially recognized as "gateway" communities to the Carrizo Plain precisely because of this mutually beneficial relationship between open space, outdoor recreation, and the health of our local economy.

The economic benefits of the Carrizo Plain National Monument extend to the far reaches of San Luis Obispo County and beyond. A recent study by Headwaters Economics showed that regional economies adjacent to 17 national monuments – including the Carrizo Plain – experienced robust growth in the years following the formal designation of the area. National monuments help nearby communities diversify economically while increasing quality of life and recreational opportunities that make our cities and towns more attractive for new residents, businesses, and investment. Specifically, since the Carrizo Plain became a monument in 2001, real personal income grew by 55%, jobs grew by 28%, and real per capita income grew by 23%.

Travel and tourism are important to our bottom line, representing about 19% of total private wage and salary employment, or 53,354 jobs, in San Luis Obispo and Kern counties in 2015. In California, the

Outdoor Industry Association reports that recreation contributes \$92 billion annually to the state's economy and sustains 691,000 jobs.

The Carrizo Plain is a cornerstone of our region's economy and quality of life. It is a unique landscape, and there is no other place like it on Earth. It contains the largest alkali lake in southern California, a segment of the San Andreas Fault, old homesteads and farmhouses, sacred sites and ancient pictographs important to Native Americans, campgrounds, a visitor's center, and hundreds of miles of roads and trails. It truly is one of the crown jewels of our region and is deserving of meaningful, long-lasting protection.

On behalf of our employees, customers, and clients, we urge you to keep all the current protections in place for the Carrizo Plain National Monument. The economic and environmental health of our region depends on it.

Sincerely,

All Good

Caroline Duell, Founder/President
Morro Bay

Allen Construction

Bryan Henson, President
Santa Barbara, San Luis Obispo & Ventura

Amplify Wines

Cameron & Marlen Porter, Owners
Santa Maria

Ancient Peaks Winery

Amanda Wittstrom Higgins, VP of Operations
Santa Margarita

Antiques & Treasures Galore

Alexis Stuart, Owner
Nipomo

Arcadia Studio

Puck Erickson, Principal
Los Olivos & Santa Barbara

Asian Experience

Dennis Schertz, Owner
Taft

Bambu Batu

Jon & Anna Chruszch, Owners
San Luis Obispo

Bang The Drum Brewery

Noelle DuBois, Owner
San Luis Obispo

The Bank Sports Lounge

Dennis Schertz, Owner
Taft

The Barn Antiques

Cathy Hendrix, Owner
Santa Margarita

Basecamp Café & Info Lounge

Stacey Hadner, Owner
Pine Mountain Club

Bear Claw Bakery

John Donnelly, Co-Owner
Pine Mountain Club

Beckmen Vineyards

Steve Beckmen, Winemaker
Los Olivos

Bedford Winery

Stephan Bedford, Owner
Los Alamos

Bell Street Farm

Jamie Gluck, Owner
Los Alamos

Best Western Plus Taft Inn

Kevin Patel, General Manager
Taft

Big Sky Café

Greg Holt, Owner
San Luis Obispo

Bill Dewey Photography

Bill Dewey, Owner
Santa Barbara

Bill Gaines Audio

Bill Gaines, Owner
San Luis Obispo

Bistro on the Greens

James Lewis, Vice President
Pine Mountain Club

Blue Sky Center

Philip Jankoski, CEO
New Cuyama

Bluebird Salon

Ariel Shannon, Owner
San Luis Obispo

Bob's Well Bread

Bob and Jane Oswaks, Owners
Los Alamos

The Boutique in PMC

Pamela Plouffe, Owner
Pine Mountain Club

Branch Mill Organic Farm & Retreat Center

Ruth Madocks, Owner
Arroyo Grande

Brennan's Dream Weaver Ranch

Militsa Brennan, Owner
Frazier Park

Buena Vista Motel

Shahrukh Dadabhoy, Owner
Buttonwillow

Burger Barn

Nick Barakat, Owner
New Cuyama

Butcher Snaps Media

Luke Butcher, Owner
Ventura

BW Implement Company

Joel Seal, General Manager
Buttonwillow

C&H Market

Nick Barakat, Owner
New Cuyama

Café Silva Bella

Carrie Noguella, Owner
Pine Mountain Club

Cambria Pines Lodge

Teri O'Rourke, Sales Manager
Cambria

Carrizo Lavender Farm

Patrick McGibney, Owner
California Valley

Casa Dumetz Wines

Sonja Magdevski, Winemaker/Owner
Los Alamos

Central Coast Outdoors

John Flaherty, Owner
Los Osos

Chuck Place Photography

Chuck Place, Owner
Santa Barbara

Condor's Hope Ranch

Roberta Jaffe and Stephen Gliessman, Owners
Cuyama Valley

Costa de Oro Winery

Gary Burk, Co-Owner
Santa Maria

Creative Garden Design

Eva Powers, Owner
Buellton

Cuyama Deli

Nick Barakat, Owner
New Cuyama

Cycle Star Bicycles

Scott Clark, Owner
Orcutt

Dan Holmes Photo

Dan Holmes, Owner
Ventura

Dancing Deer Farm

Maria Bucaro, Manager
Templeton

Deckers Brands

Dave Powers, President & CEO
Goleta

DLA Architecture

Donald Lee Avery, Architect
Morro Bay

Donegee Media

Victoria Hungerford, Owner
Frazier Park

Dr. J's Bicycle Shop

Corey Evans, Owner
Solvang

Ecotones Landscapes, Inc.

Greg Frugoli, President
San Luis Obispo

The Educated Gardner

Simone Smith, Owner
Santa Margarita

Eco Pet and Plant

Lisa Gadsby, Owner
Santa Maria

Enchanted Realm Gifts

Lacey Skinner, Owner
Santa Maria

Falcon's Nest

Monica Tomlinson, Owner
Frazier Park

Fantasy Art

Cara Brown, Owner
Los Osos

Figueroa Mountain Brewing Company

Jaime Diethofer, Founder/CEO
Buellton

Four Elements Organic Farm

Ryan Rich, Co-Owner
Atascadero

French Camp Vineyards

Nicholas Miller, Partner
Santa Margarita

Frequency Wine Company

Zach Wasserman, Winemaker
Los Alamos

Full of Life Foods

Clark Staub, Founder/Owner
Los Alamos

Gaia Graphics and Associates

Terre Dunivant, Owner/Creative Partner
San Luis Obispo

Greyfox Investors LLC

Nathan Wallace, Managing Member
Ojai

Heidi Petersen Ceramics

Heidi Petersen, Owner
Santa Margarita

Infinite Functions, Inc.

Susan & Richard Harvey, Owners
Paso Robles

[Jennings Realty/Pine Valley Property Mgmt.](#)

Andrea and Jeff Mowry, Owners
Pine Mountain Club

[Juniper Ridge](#)

Hall Newbegin, Founder & President
Berkeley

[Kaleidoscope Inn & Gardens](#)

Rebecca Beauchamp, CEO
Nipomo

[Kenneth Volk Vineyards](#)

Kenneth Volk, Owner & Winemaker
Santa Maria

[Laetitia Vineyard & Winery](#)

Eric Hickey, President
Arroyo Grande

[Las Pilitas Nursery](#)

Bert & Celeste Wilson, Owners
Santa Margarita

[Len Collective](#)

Shannon Len, Owner
San Luis Obispo

[The Loading Chute Restaurant & Barn](#)

Dana Depeda, Owner
Creston

[Lucky Dog Pistachios](#)

Gene & Gail Zannon, Owners
Cuyama Valley

[Main Street Cycles](#)

Bob Albrecht, Manager
Santa Maria

[Manzanita Nursery](#)

Ron & Diane Griffin, Owners
Solvang

[Marc Muench Fine Art Photography](#)

Marc Muench, Owner
Goleta

[Marcia Burt Gallery](#)

Marcia Burt, Owner
Santa Barbara

[Margarita Adventures](#)

Amanda Wittstrom Higgins, VP of Operations
Santa Margarita

[Maricopa Shell Gas Station](#)

Bob Archibald, Owner
Maricopa

[McConnell's Fine Ice Creams](#)

Michael Palmer & Eva Ein, Owners
Santa Barbara

[MK Gas](#)

Nick Barakat, Owner
New Cuyama

[Motel 8 Maricopa](#)

Manji Kumar, Owner
Maricopa

[The Mountain Air](#)

Wayne Patterson, Owner
San Luis Obispo

[Municipal Winemakers](#)

Dave Potter, Owner/Winemaker
Los Alamos

[Native Herbs & Honey Company](#)

Violet Cavanaugh, Owner
Los Osos

[The Old Bear Bed & Breakfast](#)

David Stenstrom and Maxine Cameron, Owners
Pine Mountain Club

[Om El Arab International Stallions](#)

Janina Merz, Owner
Santa Ynez

[Outdoor Industry Association](#)

Gordon Seabury, President
Boulder, CO

[Pacific Energy Company](#)

John Ewan, Owner
San Luis Obispo

[Patagonia](#)

Hans Cole, Director of Environmental Campaigns
Ventura

[Pine Mountain General Store](#)

Tony Khalil, Owner
Pine Mountain Club

[Pine Mountain Pizza Company](#)

Chris Lyons, Owner
Pine Mountain Club

Pine Mountain Village Hotel

Andrea and Jeff Mowry, Owners
Pine Mountain Club

[Pizza Factory](#)

Felix Bravo, Owner
Taft

[The Place](#)

Vicky & Alick Duncan, Owners
Ventucopa

[The Porch](#)

Byron Smith, Owner
Santa Margarita

[Presqu'ile Winery](#)

Matt Murphy, President
Santa Maria

[Qupé](#)

Bob Linqvist, Owner
Santa Maria

[Real Cheap Sports](#)

Tim Coates, Owner
Ventura

[REI Oxnard](#)

Sara Blakely, Store Manager
Oxnard

[Rinconada Dairy Farm](#)

Christine & Jim Maguire, Owners
Santa Margarita

[Riverbench Vineyard & Winery](#)

Laura Booras, General Manager
Santa Maria & Santa Barbara

[Rock Front Ranch](#)

Alisha Taff & Barney Skelton, Owners
Cuyama Valley

[Roots Eatery](#)

Debbie & Mike Perry, Owners
Taft

Roots Organic Farm

Jacob Grant, Owner
Santa Ynez

[Route 33 Sandwich Company](#)

Jess Carpenter & Scott Brown, Owners
Taft

[Russ Bishop Photography](#)

Russ Bishop, Owner
Ventura

[Ruth's Herbal Remedies](#)

Ruth Madocks, Owner
Arroyo Grande

[Sage Ecological Landscapes & Nursery](#)

Todd Davidson, General Manager
Los Osos

[Sagebrush Annie's](#)

Larry & Karina Hogan, Owners
Ventucopa

[Santa Barbara Highlands Vineyard](#)

Georgie Hackett, Sales & Marketing
Cuyama Valley

[Santa Barbara Pistachio Company](#)

Gene & Gail Zannon, Owners
Cuyama Valley

[Santa Maria Civic Theatre](#)

John Shade, Board Member
Santa Maria

[Saucelito Canyon Vineyard](#)

Bill & Nancy Greenough, Owners
San Luis Obispo

[Skelton Performance Horses](#)

Alisha Taff & Barney Skelton, Owners
Cuyama Valley

[San Luis Obispo Chamber of Commerce](#)

Charlene Rosales, Director of Government Affairs
San Luis Obispo

[SLO Life Magazine](#)

Tom Franciskovich, Publisher
San Luis Obispo

[Solminer Wine](#)

David & Anna deLaski, Owners
Los Olivos

[Something Different](#)

Carolyn Rivaldi, Owner
Nipomo

[Southern Los Padres Trekking Company](#)

Craig R. Carey, Owner/Guide
Ventura

[Taste of India](#)

Pritpal Sings, Owner
Buttonwillow

[The Southern Station](#)

Carrie Collins, Owner
Santa Margarita

Sowle Ranch

Dave Sowle & Marcia Burt, Owners
Southern San Luis Obispo County

[Studio 58](#)

Peg Grady, Co-Owner
Santa Margarita

[Tim Hauf Photography](#)

Tim Hauf, Owner
Ojai

[Tiber Canyon Ranch](#)

Will Carlton & Chris Anderson, Owners
San Luis Obispo

[Tina's Diner](#)

Tina Johnson, Owner
Maricopa

[Toad&Co](#)

Gordon Seabury, CEO
Santa Barbara

[Topa Topa Brewing Company](#)

Jack Dyer, Co-Founder
Ventura/Santa Barbara

[Tri-County Pistachio Co.](#)

Gene & Gail Zannon, Owners
Cuyama Valley

[Valley Piggery](#)

Jake Francis, Proprietor
Santa Ynez

[Verdad Wines](#)

Louisa Sawyer Linquist, Owner
Santa Maria

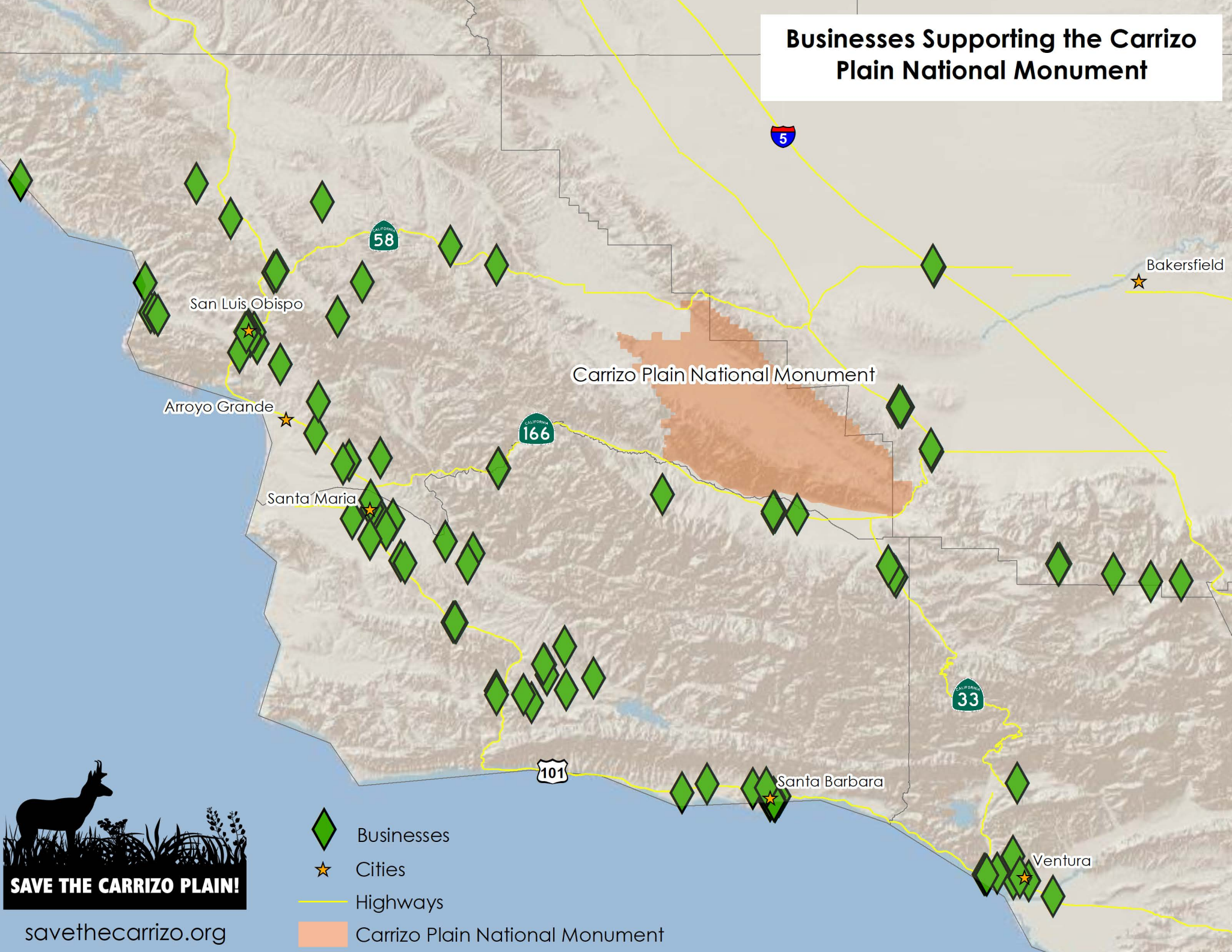
[Willow Ranch Restaurant](#)





Leland Scott, Owner
Buttonwillow

[Wine & Design Orcutt](#)

Laura Lowe, Owner
Orcutt

Businesses Supporting the Carrizo Plain National Monument



-  Businesses
-  Cities
-  Highways
-  Carrizo Plain National Monument

savethecarrizo.org