



*3rd Annual!*

**OCT. 22, 2010**

**San Luis  
Obispo**

**ENVIRONMENTAL  
FILM FESTIVAL**



# **SPONSORSHIP OPPORTUNITIES**



**A BENEFIT FOR LOS PADRES FORESTWATCH**

## ***We're investing in San Luis Obispo, be a part of it...***

***Please join us as a sponsor for Patagonia's Wild and Scenic Environmental Film Festival.***

***In its third year, the Wild & Scenic Environmental Film Festival has become an eagerly anticipated annual event drawing its audience from all along the Central Coast.***

***The festival offers a stage to raise awareness and entertain movie goers in an event benefiting Los Padres ForestWatch, a community based non-profit organization dedicated to protecting the wild lands and the wildlife of the Los Padres National Forest and the Carrizo Plain National Monument right here in San Luis Obispo County.***

***Your business can be part of this tradition, drawing on the inspiration and goodwill generated through the film festival. As a film festival sponsor, your business will be recognized as contributing to local land protection efforts, earning the support of movie goers, the community, and beyond.***

***We offer event sponsorships through cash and in-kind donations at a variety of levels with a range of sponsor benefits, as outlined on the opposite page. Thank you!***

### **Event Information**

Date and Time: Friday, October 22, 2010 @ 6:30PM  
Place: Spanos Theater, Cal Poly San Luis Obispo (500 capacity)  
Festival Website: [www.LPFW.org/filmfest.htm](http://www.LPFW.org/filmfest.htm)

**Event Description:** The film festival brings together the best of Patagonia's Wild and Scenic films to San Luis Obispo. The chosen films not only highlight environmental concerns but also provide solutions, and include children and outdoor recreational films as well. The event includes an environmental fair before the screening (includes display tables, wine & appetizer reception, and raffles), and then three hours of motivating and exciting films (includes film introductions, special announcements, raffle drawings).

**Sponsorship:** We ask for your generous support to make this event a success! From covering the cost of beverages and food, to printing, to theater rental costs – we couldn't bring this film festival to SLO without your help.

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# SPONSORSHIP LEVELS & BENEFITS

Sponsorship Benefits	<i>Executive Producer Sponsorship</i> \$1,000	<i>Film Director Sponsorship</i> \$800	<i>Leading Actor Sponsorship</i> \$500	<i>Screen Writer Sponsorship</i> \$250
Acknowledgement of sponsor at event by Emcee	✓	✓	✓	✓
Ad/logo in program	Full page	3/4 page	1/2 page	logo
Logo on ForestWatch website	✓ (with description)	✓ (with description)	✓	✓
Festival tickets	12	6	4	2
Display table at event	Full table	Full table	Full table	Shared table
Logo on promotional materials	✓ (large)	✓ (medium)	✓ (small)	✓ (smallest)
Special recognition/description at event by Emcee	✓	✓		

## *Our Past Sponsors*

Brighter Planet  
 Central Coast Outdoors  
 Central Coast Vineyard Team  
 Central Coast Wine Classic  
 Clark Valley Organic Farm  
 CLIF Bar  
 Cloud Star Corporation  
 Earth Cinema Circle  
 EcoSac Shopping Bags  
 Ecotones Landscape Design  
 Carol Gravelle Graphic Design  
 Kenneth Volk Vineyards  
 Mountain Air Sports

New Frontiers Marketplace  
 Osprey Packs  
 Pacific Energy Company  
 Patagonia  
 Poor Richard's Press  
 Robin's Restaurant  
 Sage Ecological Landscapes  
 San Luis Sustainability Group  
 Saucelito Canyon Vineyard & Winery  
 Sierra Nevada Brewing Co  
 Tom's Natural Care of Maine  
 Whole Foods Market

### Outreach Partners

American General Media Radio  
 KJUG 98.1, KZOZ 93.3,  
 PureGold 104.5, Seth Blackburn)  
*Daily Mustang*  
 ECOSLO  
 HopeDance  
 KVEC Dave Congalton Show  
 KXFM—The Fox 99.1  
 Land Conservancy of SLO Co  
 Morro Coast Audubon  
*New Times SLO*  
 North County Watch  
 SLO School District  
 Sierra Club—Santa Lucia Chapter  
 Solstice Green Directory



# Additional Sponsorship Opportunities

There are other ways that you can support Patagonia's Wild and Scenic Environmental Film Festival in SLO...

## **Student Educational Sponsorships**

These sponsorships will provide free tickets for junior high, high school and college students to attend the festival. Donor recognition in program.

## **Become a "Partner Organization" with gifts and in-kind donations of services**

Consider an in-kind donation for the event, such as printing services, drinks for the reception, or marketing the event to your members or contacts list. Partners receive display table space based on availability, recognition in program and on ForestWatch web site, and 2 tickets to the event.

## **Raffle Donors**

Consider donating an item for our exciting raffle. Raffle donors receive recognition in program, on ForestWatch website, and during the raffle drawing.

## **Volunteer**

Lend a helping hand promoting the event or at the event itself!

***Don't miss out...***

***Please return your sponsorship form today!***

***For more information, please contact  
Diane Devine, ForestWatch Development Coordinator  
(805) 617-4610 ext.2 or [diane@LPFW.org](mailto:diane@LPFW.org)***

